

# 广州丽高塑料制品有限公司

www.igaogz.com







# **iGAO PACKAGING** 丽高包装

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# PACKAGING WONDERFUL LIFE & MORE

# 丽创世界·高美生活



#### ABOUT US 关于丽高



丽高包装始创于1989年广州,超过 30年专注于泵类产品制造,坚持"智 慧科技、绿色环保、美学至上、独具 创意"的品牌理念,深耕客户需求, 精研美业包装,创造出泡沫泵、喷雾 泵、真空泵、油液泵、膏霜盒、塑化 瓶等系列明星产品;产品遍布全球超 过24个国家地区,与立白、蓝月亮、 资生堂、上海家化等多家知名企业建 立长期合作伙伴关系;是一家集'研 产销'于一体的"全球一站式日化包 装品牌"。

2022年丽高包装全面品牌升级,秉承"持续为合作伙伴创造价值"的愿景,继续放大泵类包材制造优势,布局智能信息化精益生产基地,完善「OEM--ODM--IPP」生产服务体系,全面打通一站式供给链条,用美丽创造世界品质美好生活。

Founded in 1989 in Guangzhou , for more than 30 years LiGao Packaging has been focusing on pump products manufacturing , insisting on the brand concept of "Smart Technology, Green Environmental Protection, Aesthetics First , Unique Creativity ", deeply cultivating customer needs, researching beauty packaging, and creating a series of star products such as foam pumps, spray pumps, vacuum pumps, oil pumps, cream jars, plastic bottles, etc.. Products are widely distributed in more than 24 countries and areas around the world, by establishing a long-termed cooperation relationship with some famous enterprises , such as Liby, Lan Yue Liang, Shiseido, Shanghai Jahwa etc., as a Global One-Stop daily chemical packaging brand integrating "Research, Production, and Marketing".

In 2022, LiGao Packaging has upgraded its brand comprehensively, with the vision of "Continuously Creating Value for Partners", will keep expanding the manufacturing advantages of pump packaging material, set up the layout of production base for intelligent informatization and lean production, improve "OEM-ODM-IPP" production and service system, fully open up one-stop supplying chain, and create a good quality life with beauty for the world.

### BRAND CONCEPT 理念



#### BRAND MISSION 使命

# 致力创新日化包装技术, 持续为合作伙伴创造价值。

Committed to innovating daily chemical packaging technology, Continue to create value for partners.



## **BRAND VALUES** 价值观



# HISTORY 发展历程



#### SET UP 创建

18台手啤机+30人开始创业建厂 专注香水喷雾泵 22单牙径到多牙径 日产2千+到1万+

Set up with 18 hand presses and 30 people Focus on perfume spray pump 22 Single tooth diameter to multiple tooth diameter

## 1994-1998

#### **IMPROVE** 提效

94、97年先后迁厂池窖、沥滘 95年引入全自动注塑机,生产提效300%+ 98年引进分配泵,布局国内外洗护品牌客户 ——抢占泡沫泵领域空白 日产5万\*到8万\*

In 1994 and 1997, iGAO moved to Chijiao and Lijiao. Fully automatic injection molding machine was introduced in 1995, which increased production efficiency by 300%+. In 1998, the distribution pump was introduced, and the distribution of domestic and foreign washing and care customers. Daily output of 50000+ to 80000+

# 1999

#### BREAK THOUGH 突破

自主研发第一款「带滤网泡沫泵」 成为国内首家泡沫泵厂家 首创F2泡沫泵广泛应用美发行业 成功打入欧美日韩市场

The first independently developed "foam pump with filter screen". Became the first foam pump manufacturer in China -----Seize the blank in the field of foam pump. The first F2 foam pump was widely used in the hairdressing industry. Successfully entered the markets of Europe, America, Japan and South Korea

#### **ADVANCE** 进取

02年迁厂白云·江高。全面导入自动化、 加大自主研发,日产能达25万 05年研发1.6cc泡沫泵获美国专利 海外开启客户大订单模式「日订单10万+」 战略性主攻「泡沫泵」,年订单产量达3千万

It moved to Baiyun Jianggao in 2002. Increase investment in automation and R&D, with a daily output of 250000. In 2005, the 1.6cc foam pump was developed and patented in the United States. Overseas customers open the large order mode of "100000+orders per day". Strategic focus on "foam pump", with annual order output of 30 million



扩厂迁至现4万平。自主研发真空泵、 乳液泵、膏霜瓶、油泵。 产品多元化、个性化扩展 参展上海美博会、香港亚太美容展 全面拓展海内外中高端化妆品市场 日产量突破60万

Moved to 40000m<sup>2</sup> factory. R&D of vacuum pump, lotion pump, cream bottle and oil pump. Product diversification and personalized expansion. Participating in Shanghai Beauty Expo and Hong Kong Asia-Pacific Beauty Expo. Expand the high-end cosmetics market at home and abroad Daily output exceeded 600000

自主研发PET瓶类,瓶日产1万+ 13年「泵头+瓶」生产工艺一体化改革 实现拉动式增长互补,产能提升45%

Self-developed PET bottles with a daily output of 10000+. In 2013, integrated reform of "pump head+bottle" production process. Realize complementary pulling growth and increase capacity by 45%.

18年进入食品及药品行业 获「ISO9001+职业卫生+BRC+社会责任」 质管体系认证 累计获国家专利101余项 完善精益化智能制造系统

Entered the food and drug industry in 2018. Obtained the quality management system certification of "ISO9001+occupational health+BRC+social responsibility". More than 80 national patents have been obtained Perfect lean intelligent manufacturing system.

持续创新日化包装技术 战略布局全新数字化工厂 丽高品牌全面2.0升级 从只做好产品到做更有价值的品牌, 拥抱变化与创新未来!

Continuous innovation of daily chemical packaging technoloay. Strategic layout of new digital chemical plant. Comprehensive 2.0 upgrade of the Ligo brand.

From only making good products to making more valuable brands, embrace change and innovate in the future!

# HONOR 获奖荣誉



# QUALIFICATIONS 资格认证

# PATENT 专利证书



#### STRATEGY 发展策略

#### EXPECTATION 五年计划

#### 01 市场份额

Market share

通过吸引更多的国内外客户增加市场份额 持续增加公模储备 通过业务伙伴增加市场份额 Seeking for new customer Making more public molding Expand sales of regular customers

#### 02 合理利润

Reasonable profit

内部优化整合 提供高附加值的产品和服务 Inner Optimization Offering high added valued products and service

#### 03 创新

Innovation

关注创新市场

寻求跨界合作机遇

Seeking for new market Seeking for crossover

#### 04 可持续

Sustainability

信息化与智能化 环保材料应用及环保产品开发

Intelligentization To be environmentally friendly

#### 01 销售额

Sales Volume 保持每年20%以上的销售增长 2023年销售目标8亿人民币 Keeping increasing 20% per year 2023 sales volume target reaches 800 million RMB

#### 02 组织架构

Sales organization

通过设立海外销售团队或者寻求合作伙伴的机会, 扩大丽高的海外份额及知名度 Establishing overseas sales team, or seeking partners to expand the market share

#### 03 自动化

Automation 至2023年,自动化程度达到80% Automatic production reaches 80% in 2023



#### ABILITY 重点能力

#### TECHNOLOGY 核心技术



# STEP 1 MOLDING 模具



#### 产品及模具设计能力

Product and tooling design

集产品设计及模具设计能力与全制程加工能力专注於各类泵产品开发 Integrates product design and mold design capabilities and full process capabilities. Focus on the development of various pump products.

### 280+ 模具制造设备 Mold manufacturing equipment

**40**+ <mark>模具制作团队</mark> Mold production team **20+** 模具设计团队



# STEP 2 INJECTION 注塑

**141台注塑机** 141台注塑机 110T-360T <sup>141</sup> injection molding machines (110t-360t)

# 4800万

注塑产能 4800万件/月 Capacity: 48 million pieces / month



<mark>注塑机品牌</mark> 海天,日钢,日精 Machine brand HISION, JSW, NISSEI



# STEP 3 SBM 吹瓶



# STEP 4 TECHNIQUE 工艺







# QUALITY INSPECTION EQUIPMENT 品质检测仪器







# **QUALITY CONTOLLING SYSYEM** 品质保证流程

# 100%

**100%外观检查** 100% apprance checking

成品抽验水平AQL普通 II级别 功能0.65 外观1.5 Finished product sampling standard AQL common II Founction 0.65 Appearance 1.5

16+

16台检测设备

16 pcs quality inspection machines

真空, 高低温, 疲劳测试等测试仪器

Vacuum, high-low temperature, life span checking machines, etc.



Strict quality controlling standard





## FOAM PUMP CAPABILITY 泡沫泵产能

**6-8**万 0.4cc泡沫泵每天产能6-8万 0.4cc output foam pump capacity of 60-80K/day.

21万 0.8cc泡沫泵每天产能21万 0.8cc output foam pump capacity of 210K/day.

**18**万 **1.2cc泡沫泵每天产能18万** 1.2cc output foam pump capacity of 180K/day.

**27**万 **1.6cc泡沫泵每天产能27万** 1.6cc output foam pump capacity of 270K/day.

以上产能可根据客户需求和模具调整 Capacity above can be adjusted as requested.



### IGAO ACHIEVEMENT 丽高成就



#### 产品海外主要市场包括日韩、欧美等多个国家地区

The main markets include Japan, South Korea, Europe and America